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HOUSTON MUSIC



# WILDCATTING THE CHAMBER ORCHESTRA

SEP 1, 2014 | JOHN DEMERS | NO COMMENT | HOUSTON, MUSIC

# **ROCO Turns Ten**

IMAGE ABOVE: Alecia Lawyer. Photo by Julie Soefer.

Juilliard-trained oboist Alecia Lawyer still admits to feeling amazement whenever she sees a real estate website citing **River Oaks Chamber Orchestra**—a.k.a. ROCO—as another great



## 9/12/2014

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"We've gone from being 'Alecia's experiment' to a core cultural asset," says Lawyer, pausing to let that strange and wondrous idea sink in. "Now we just have to let the world know. The sky's the limit for whatever we do next."

However you measure it, the 40piece group that originally billed itself as the River Oaks Chamber Orchestra and evolved into ROCO ir order to be more inclusive has become a major Houston success story. In terms of performances, it gives between 35 and 40 concerts a year, some with the full orchestra and others with a wild assortment of smaller, occasionally downright quirky ensembles.

In terms of venues, ROCO has played classical musical virtually anywhere that hasn't played it first, from the Church of St. John



Alecia Laywer and Suzanne LeFevre. Photo by Julie Soefer.

the Divine to the Lawndale Arts Center to the Holocaust Museum to the Houston Zoo. And in terms of funding—the final frontier for any arts organization—it has cobbled together an innovative model that uses fundraising and sponsorshipsto involve its musicians in the lives of its donors. Yes, insists Lawyer, in a meaningful way. And yes, trotting out one of her favorite words, in an authentic way.

"Traditionally, arts organizations were very transactional," she explains, every perky inch and ounce a new-style arts visionary. "We had a product and we wanted you to buy it. ROCO is relational instead. If I see you in the audience and you're smiling" — she can barely suppress a giggle—"then I'm taking you out for coffee the next day and asking you for money. See, relational: Not transactional. There are a lot of ways and places you can enter a relationship with ROCO."

All this is pretty heady stuff, even for someone named a finalist for Texas Musician of the Year (along with Willie Nelson, no less), listed as one of Houston's Top 50 Most Influential Women, and who has been invited to speak at universities and music conservatories all over the country on the Texas-sized topic of "Wildcatting in the Arts." In these talks, she uses ROCO as a case study for what she calls "community-specific orchestra building."

This is an important year for Lawyer in another way as well. In addition to seeing her "child" celebrate a big birthday, she can begin to sit back and watch others take over specific tasks she once handled on her own. ROCO now has an executive director named James Rowland, a development director named Christine Stevens and even an associate artistic director named Suzanne LeFevre.

Having played viola with ROCO from the beginning, Wisconsinborn LeFevre is using her earlier experience as company personnel director in her new and expanded role, homing in on the smallerensemble schedule. But she insists that she and Lawyer talk so many times each day that there's really no limit to what they can



lecia Lawyer. Photo by Julie Soefer.





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The 10th anniversary season is packed with the sort of talking points the company's founder



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with the New Century Chamber Orchestra in San Francisco and A Far Cry in Boston. Such collaborations, be it with other Houston arts organizations, with interesting venues throughout the metro area or with other like-minded chamber music groups, are one of the secrets to the schedule ROCO is able to keep. So is the sort of savvy programming that pairs Bermel's "something new" with Schubert's Symphony No. 5, Elgar's Salut d'Amour and Dvorak's Romance for String and Orchestra.

The full-orchestra season comes to an end April 23 with a world premiere by Pierre Jalbert inspired by the profoundly American (but also profoundly different) poems of Walt Whitman and Stephen Foster. Jalbert is a professor of composition and theory at the Shepherd School of Music and one of the artistic directors of the contemporary music ensemble called Musiqa. For this concert, titled "Notes to be Written," mezzo soprano Sasha Cooke becomes part of the ROCO experience, joining other fine musicians and vocalists from around the country, including violinist Brian Lewis, pianist Anne-Marie McDermott and soloist Cho-Liang Lin.

The remaining parts of the season, diverse and distinguished as it is, fall under one of the small-ensemble categories. ROCO Unchambered, in a new venue called The Vanderbilt patterned after New York's Grand Central Station, explores musical genres in relation to chamber music and the collaborations that make all such things possible. ROCO is also continuing its partnership with Bayou Bend for a Yuletide Concert, as well as with the Houston Zoo for three family-style performances of Peter and the Wolf. The Oct. 28 program titled "Musical and Literary Ofrenda" is a celebration of Mexico's Dia de los Muertos tradition, serving up five original compositions and three literary creations by Inprint.

Perhaps most fascinating of the small concerts, or certainly least expected, is a tribute to jazz singer Billie Holiday in honor of her 100th birthday. The first installment of a new series called ROCO Limited Engagement, the March 26 show welcomes both New Orleans jazz vocalist Stephanie Jordan and a rhythm section to make the classical and jazz music that embodies the music of Holiday's colorful era.

There is one additional ROCO Limited Engagement concert scheduled in the Rothko Chapel on May 21, and it promises to be quite moving. There, amid the somber (or, others insist, liberatingly joyous) tones of Mark Rothko's late paintings, a 13-piece ROCO orchestra will perform a special and specific arrangement of Mahler's Symphony No. 4. As the season's final concert, the Rothko event is intended to reflect upon the group's past achievements while gazing ahead with excitement toward its future.

"We're always looking for authentic relationships with our audiences," Lawyer says by way of summing up. Then she lets herself smile. "People in ROCO are people you really want to have a glass of wine with."

–JOHN DEMERS

## TAGS: ALECIA LAWYER RIVER OAKS CHAMBER ORCHESTRA ROCO

## ABOUT JOHN DEMERS



John DeMers is the author of 50 books and host of the Delicious Mischief radio show in Houston, Dallas, Austin and West Texas.

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