



ROCO HIRES EXECUTIVE DIRECTOR, James Rowland

FOR IMMEDIATE RELEASE

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River Oaks Chamber Orchestra (“ROCO”) is pleased to announce that James Rowland will join ROCO as Executive Director on July 1, 2013. Mr. Rowland brings over 20 years of for-profit and nonprofit leadership experience to ROCO, including 7 years as President and Executive Director of the Plainfield Symphony, in Plainfield, NJ and 3 years as a marketing/development consultant to Lincoln Center, Seton Hall University and the United Way. In addition, Mr. Rowland held executive positions with marketing agencies in New York and Texas, working with such clients as IBM, American Express, Shell, Chase and Verizon Wireless.

Mr. Rowland replaces Terri Golas, who has been instrumental in ROCO’s growth and success over the past five seasons. Terri will leave ROCO at the end of June to focus on her consulting business, and will continue to work with ROCO on specific projects. Terri has led ROCO through a period of significant and successful growth and transformation, and leaves it in a great position for Mr. Rowland to lead the organization into its ninth season.

ROCO Founder, Artistic Director and Principal Oboist, Alecia Lawyer, says, “This is a wonderful time for ROCO, as we complete eight great seasons of incredible artistic achievements and exceptional growth. We are thrilled to have James at the helm as we enter our ninth season, which will be a journey Around the World in ROCO Ways. We thank Terri for her extraordinary contributions to ROCO, and will honor her with a world premiere commission by Carter Pann in our April 2014 season finale. We wish her well as she begins her next chapter.”

Additional information, including season schedules and tickets, are available at www.rocohouston.org

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About ROCO

ROCO is a professional chamber orchestra of 40 all-star musicians, distinguished guest conductors and dynamic composers who come together from all over the world to present engaging performances of classical and original compositions. Founded in 2005 by oboist, Alecia Lawyer, ROCO is the most fun you can have with serious music. ROCO is a 501(c)(3) non-profit organization. www.rocohouston.org