Cultivate Curiosity!
R isk-taking
O verjoyed
C ollaborative
O rganic
Shaping the Future of Classical Music

Through Energizing, Modernizing, and Personalizing the Orchestral Experience
A dynamic, professional music ensemble that flexes from 1 to 40 players from all over the US and Canada with guest artists from around the world.
is: Main Event

Intimate concerts in dozens of unique venues with musicians who:
- challenge preconceptions,
- create extraordinary experiences,
- and foster new relationships with audiences through the language of music.
Performing and recording 79 world premiere commissions from living American composers in 14 Seasons
is: Innovative

embracing technology
free worldwide concert livestreams
real-time artist commentary via phone apps
free on-demand recordings of past concerts via The Listening Room
Multi-generational audiences cultivated through: ROCOroooters music education childcare program running in tandem with and after performances: “Date Night”

DVDs sent to nursing homes and hospitals to bring music to those immobile communities

Connecting Donors to humans
Riveting performances
Original works
Creative inspirations
Open to all!
Of our 40 musicians and 8 guest artists this season, 25 come from:

5 New York, NY
4 Austin, TX
2 Hartford, CT
2 New Orleans, LA

1 Boston, MA
1 Detroit, MI
1 Denver, CO
1 Boulder, CO
1 Warwick, NY
1 Corpus Christi, TX
1 San Diego, CA
1 Pittsburgh, PA
1 Warick, NY

1 St. Louis, MO
1 St. Paul, MN
1 Kitchener, Ontario, CANADA
1 London, Ontario, CANADA
1 Vancouver, BC, CANADA
1 Tokyo, JAPAN
1 TAIWAN
1 Salzburg, AUSTRIA
1 PUERTO RICO
1 Las Vegas, NV
1 Winnipeg, Manitoba, CANADA
1 VENEZUELA
1 Bloomfield Hills, MI
1 Washington D.C.
1 Dallas, TX
1 Des Moines, IA
Join ROCO in exploring Houston and beyond through concerts that span the Southwest to the far Northern reaches of our area.

(Private salons in homes and galleries not listed)
ROCO series
An Extraordinary Audience Experience

ROCO in Concert
Full 40-piece chamber orchestra at St. John the Divine and Miller Outdoor Theatre

ROCO Unchambered
individual musicians curate their own chamber concerts at the MATCH in Mid-town Houston

ROCO Connections
creative collaborations with other arts groups and community partners throughout Houston
ROCO in Concert

- Audience and orchestra members interact without barriers
- Four sit inside group
- Program not in order
- Timings and pronunciations
- Live streaming
- ROCO app

At St. John the Divine
ROCO in Concert

Date Night!!!

• ROCOrooters
  music education / childcare program
ROCO in Concert
79 World Premiere Commissions

Anthony DiLorenzo

Reena Esmail

Anthem of Hope: Houston Strong
Double Trouble

Alexander Miller

Concerto Grosso for Double Reeds

(ROCO commissioned world premiere)
ROCO Anytime, Anywhere

Can’t make it to a concert in Houston?
Want to experience our past concerts?
Now you can enjoy ROCO anywhere in the world!

Live Stream
and
Concert Archive
@ ROCO.org
ROCO Unchambered
• Peter & the Bear at the Zoo
• Musical & Literary Ofrenda

• Collaboration among 4 Houston arts organizations: ROCO and Inprint with Casa Ramirez and Houston Hispanic Forum

• Celebrates Dia de los Muertos
ROCO in 14 Years

Season 1: $114,683
Season 2: $222,496
Season 3: $291,074
Season 4: $347,872
Season 5: $444,171
Season 6: $497,604
Season 7: $542,308
Season 8: $728,805
Season 9: $840,221
Season 10: $929,272
Season 11: $950,487
Season 12: $1,002,902
Season 13: $1,05 million
Season 14: $1,15 million
How is ROCO funded?

2016–2017 Annual Budget

- **51%** Individual
- **25%** Foundations
- **9%** Government
- **9%** Earned Income
- **6%** Corporate
2018–2019 Annual Budget

- 51% Individual
- 9% Earned Income
- 6% Corporate
- 9% Government
- 25% Foundations
How is ROCO different from other musical entertainment choices?

- Music is the medium to develop relationships
- Authentic, relevant experiences
- ROCO access and innovation are unparalleled
- Compositions spanning the birth of classical music to today
2015 Musical America Top 30 Most Influential Musicians

ROCO Accolades

Performance Today®

50 Most Influential Women, Gutsy Gal Award

“...one of the most successful entrepreneurial projects in classical music”

“The most fun you can have with serious music.”
SEPTEMBER 22 & 23

ANTHEM OF HOPE:
HOUSTON STRONG
GAMES
People Play
2018-2019